



MEDIA **PACK** 2018

UNITING THE WORLD
OF SPA & WELLNESS

PORTFOLIO

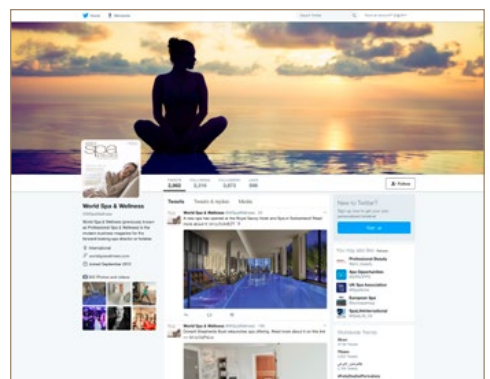
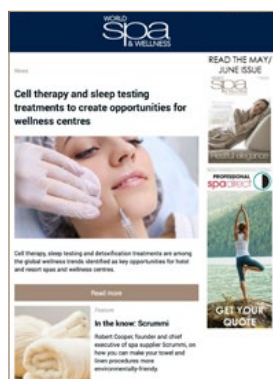
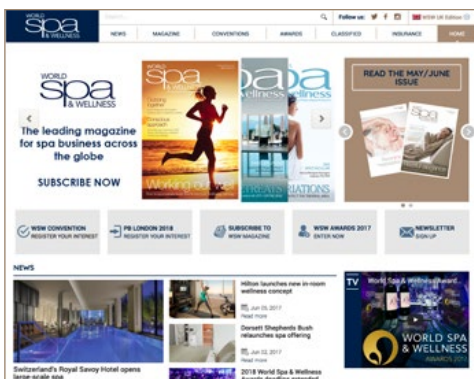
MAGAZINE



EVENTS



ONLINE AND DIGITAL



OUR AUDIENCE



World Spa & Wellness Magazine is read by spa owners, directors, hoteliers and key influencers around the world

Print Circulation: **5,000**

Digital Readership: **58,715***

E-Database Reach: **58,642**



*Print and digital

MAGAZINE

WORLD SPA & WELLNESS MAGAZINE

THE B2B MAGAZINE FOR THE GLOBAL SPA AND WELLNESS INDUSTRY.

Read by spa owners, directors, hoteliers and key influencers internationally, World Spa & Wellness magazine continues to keep spa professionals up to date with the latest international news, trends and developments. It is the only magazine in its sector to be **independently audited by ABC**. This means that as an advertiser you can be sure of the magazines reach and effectiveness.

Each issue will see a minimum of 5,000 copies printed with a minimum of 2,700 mailed to all UK spas as well as to leading spa and hotel groups worldwide. Additional copies will be distributed at key industry events globally.

The magazine is also available digitally in desktop format and as an app to read on your tablet or smartphone. World Spa & Wellness has a strong online presence, with a regularly updated website and e-news emailed to more than 58,715 readers across Europe, the Middle East, Africa and Asia every week.

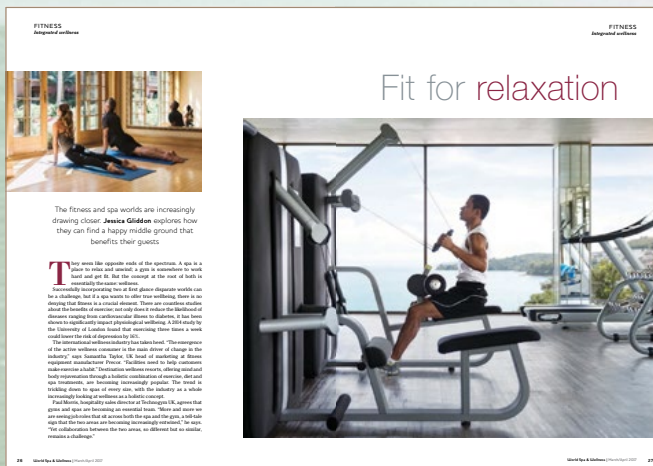
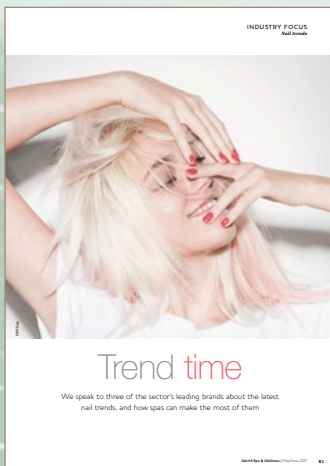


CORE MARKET

Spa owners Investors Hoteliers Spa directors Spa managers

GEOGRAPHIC REACH, ONLINE EDITION

UK	24,783	Middle East & Africa	3,456
Europe	14,642	Asia & Australasia	2,620
		ROW	3,361



OVERVIEW

REGULAR SECTIONS

Online and in print, World Spa & Wellness brings you:

NEWS

Independent and exclusive reports on upcoming projects, legislation and market changes and the latest on the decision-makers in the global spa and wellness industry.

TRENDS

Analysis and opinion on new treatments, products and equipment and the shifts in consumer spending habits shaping the global spa and wellness market.

BUSINESS ADVICE

Input from leading spa directors, owners, group directors and brand owners, providing readers with practical knowledge, strategies and ideas to help them successfully drive revenue.

PRODUCTS AND EQUIPMENT

In-depth features delivering facts and figures that equip spas with the information necessary to select the right equipment, treatments and products for their business.

THOUGHT LEADERS

Access to the leading minds in the market through interviews with top-level spa professionals, expert columns and comprehensive business case studies.



EXPERT VIEW
Valerie Delforge

Follow the leader



Spa and beauty consultant **Valerie Delforge** asks what kind of leader you are, and if the approach you take is the best tactic for your team and your business.

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SPA PROFILE
Grace Belgravia

City retreat

Kate Percival, founder of women-only private members' club Grace Belgravia, explains the concept behind the London-based club to Nora Elias.



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DIGITAL

FOR THOSE LOOKING FOR A WEEKLY INSIGHT, OUR DIGITAL PLATFORMS PROVIDE THE LATEST NEWS, BUSINESS ADVICE AND TRENDS.

EMAILS

E-SHOTS

Offer-led dedicated email about your company sent to 59,538 professionals.

E-NEWSLETTERS

Weekly e-newsletter emailed to a database of 58,861 professionals.

Sponsorship packages include:

- 🕒 Exclusive promotion
- 🕒 Banner, which links to your website
- 🕒 Your story and one image, which links to worldspawellness.com
- 🕒 Your story on the World Spa & Wellness homepage for one week
- 🕒 Pushed through social media

MEDIA

VIDEO OF THE MONTH

Exclusive feature on the homepage of World Spa & Wellness website which links to your website for one month.

ADVERTISING

SKYSCRAPERS

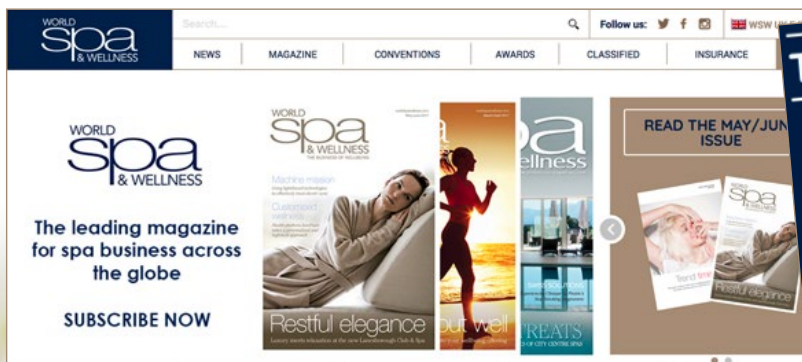
Available on the website homepage and repeated on the majority of pages throughout the site.

SPONSORED FEATURE

Your brand's news will be promoted on the website homepage linking to a dedicated page.

SPONSORED PRODUCT POST

Your brand's news will be promoted on the website homepage linking to a dedicated page.





WORLD SPA & WELLNESS

CONVENTION 2018 • DUBAI
5-6 February 2018

TO BE HELD AT THE MEYDAN RACECOURSE, DUBAI

With a global following and attracting delegates from Europe, Asia, Middle East and America, this strategy-focused convention will allow executives to share experiences of operating successful spas.

THE LEADING NETWORKING EVENT FOR CEOS AND OWNERS OF SPAS, HOTELS AND WELLNESS CENTRES.

The World Spa & Wellness Convention 2018 will put your business in front of hundreds of senior decision makers in the spa industry. Sponsoring this unique event will help you to grow your business, make important contacts at a senior level and raise brand awareness.



WORLD SPA & WELLNESS

CONVENTION 2018 • LONDON
25-26 February 2018, ExCel London



FOR SPONSORSHIP AND EXHIBITION ENQUIRIES PLEASE CONTACT

max@worldspawellness.com

EVENTS

TO BE HELD AT THE TOBACCO DOCK LONDON

Launched in 2012, the World Spa & Wellness Awards recognise the achievements of spas around the globe, honouring hotels and resort spas in Western Europe & Scandinavia, Middle East & North Africa, North & South America and Asia & Australasia. One of the leading honours in the industry, the awards acknowledge excellence of care, service and standards and aim to inspire spas around the world and serve to raise global industry standards.



WORLD SPA & WELLNESS

AWARDS 2018

Sunday 26 February 2018



WORLD SPA & WELLNESS ASIA 2018

21-22 May 2018
JW Marriott Resort & Spa
Phuket Thailand

ONE-ON-ONE CONTACT WITH LEADING SPAS, HOTELS, SALON GROUPS AND CHANNEL PARTNERS ACROSS ASIA PACIFIC.

World Spa & Wellness Asia will consist of an inspirational conference, an intimate brand showcase and a networking programme that will maximise business opportunities. In just two days, brand owners and service providers will be able to make meaningful connections with the regions major players and influencers.



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ADVERTISING RATES

MAGAZINE

	ONE OFF	FOUR ISSUES	ALL SIX ISSUES
Double page spread	£2900	£2570	£2240
Full page	£1750	£1550	£1350
Half page	£970	£850	£730
Quarter page	£625	£540	£455
Inserts per 10g	£1800		
Creative Solutions	POA		

UK advertisers should add VAT to the above rates

ONLINE

	3 INSERTIONS	6 INSERTIONS	12 INSERTIONS
E-newsletter	£1150	£1050	£950
E-shots	£1150	£1050	£950
Top slider	£105 cpm		
Leaderboard	£75 cpm		
Banner ad	£35 cpm		
Video of the month	£500 one off		
Sponsored Feature	£750 one off		
Sponsored Product Post	£750 one off		

All rates exclude VAT and three, six & twelve insertions are priced per month.

BUYERS' GUIDE DIRECTORY

Double page spread	£3,350
Full page	£1,950
Half page	£1,150



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