Local MP

Dear [enter MP name],

I’m writing to ask for your support for a local business in your constituency.

The Government has given the go ahead for hairdressing salons to open on July 4 but not beauty salons or mobile/home-based beauty businesses. However, my business [insert your business name here] is safe and ready to reopen again in accordance to the guidelines for close contact services issued on June 23. Please provide my industry with a definitive date for when we can reopen.

Our sector has a strong and existing standard on hygiene and sanitation, is used to operating in clean environments using PPE and has been active in preparing to go back to work safely.

The industry has also worked with medical professionals to develop enhanced safety guidelines for the skincare and salon sector which go well beyond HM Government’s guidelines. Tens of thousands of professionals across the UK have taken additional certification, pledging to uphold the highest safety and hygiene standards.

My profession, my reputation and my business is at stake. The action of reopening my beauty business is not from a profit perspective, it’s survival. Let me serve the wellbeing of my employees and clients – please provide a definitive date for when the beauty industry can reopen.

The beauty and nail sector alone, excluding hair, employs 120,000 people across 30,000 businesses. I urge you to ask our Prime Minister, the Chancellor of the Exchequer and the Rt Hon Alok Sharma MP to support this sector and give us a confirmed date for when the beauty industry can reopen.

I hope you will do your bit to help.

Yours sincerely

[enter your name, job title and salon name]