

# Professional Beauty North 2019

## Lash Championships

### CATEGORIES

Classic  
Russian Volume 2D-4D  
New Volume 2D-6D

### DEFINITION OF CATEGORIES

**Classic** – One extension to one natural lash. Example below.



**Russian Volume 2D-4D** – Application of hand-made fans up to 4D. Lashes to be applied in the traditional Russian methods to create a uniform, seamless lash shape across the lash line. Lash mapping is required. Examples are below.



**New Volume 2D-6D** – Use of freestyle techniques with no lash mapping while applying hand-made fans in varying D's across the lash line. This is not Russian volume and no mapping is allowed. Examples of this category are often referred to as 'textured', 'American Volume', 'wispy' or 'messy' volume. Examples are below.



## DIVISIONS & PRICING

Expert - £75  
Professional - £75  
Novice - £25

All entries are £75 except for Novice and Students. To receive student pricing you must currently be enrolled in a beauty school and provide proof of enrolment via email at least one week prior to the competitions to: [lashchampionships@gmail.com](mailto:lashchampionships@gmail.com).

### Definition of Divisions:

**Expert** – 3 or more years since training/certification in the category

**Professional** - 1.5 - 3 years since training/certification in the category

**Novice** - 0-1.5 years since training/certification in the category

*\*If a competitor has registered in the wrong division, 25 points will be deducted.*

## AWARDS

- Every competitor will receive a certificate of participation.
- As a standard, there will be 9 first place awards available in the competition—3 in each category for first place winners. First place will receive a trophy.
- If there are three or more competitors in each division, then second and third place will be awarded. Second and third place will receive medals.

# RULES FOR EACH CATEGORY

It is important to understand the application rules for each category and it is the responsibility of the lash artist to resolve any questions prior to the competition.

**All categories will have 2 hours from start to finish.**

**Prior to the 2 hours, competitors will have 10 minutes to prep and apply lash pads.**

## Classic Category

- One-to-one lash extension application
- Maximum thickness .15mm
- Models should not wear any eye makeup
- Black extensions only
- Black adhesive only
- White gel pads/tape/stickers only
- Flat or ellipse lashes not allowed

## Volume Categories

- Multiple fibers on one natural lash per the category guidelines
- Pre-made fans are not permitted
- Models should not wear any eye makeup
- Black extensions only
- Black adhesive only
- White gel pads/tape/stickers only
- Flat or ellipse lashes no allowed

## Russian 2D-4D

- Lash mapping allowed
- Fans of 2D-4D, can use a variety of D's or one D only throughout the set.
- If one D only is used throughout the entire set, competitors will receive an extra 5 points.
- Maximum .07 mm diameter/thickness
- Diameters can be mixed
- Fans should be symmetrically open across the lash line

## New Volume 2D-6D

- New Volume refers to any volume techniques that are not traditional Russian Volume.
- This is a 'freestyle' category with no lash mapping allowed.
- Fans of varying D's can be applied from 2D-6D
- Maximum .07 mm diameter/thickness
- Diameters can be mixed
- Fans can vary in openness

# JUDGING CRITERIA AND AVAILABLE POINTS

Maximum points for Classic category is 50

Maximum points for New Volume category 60

Maximum points for Russian category is 70

## **1. Distance placed from eyelid- maximum score is 5 points**

- Distance from the eyelid should be .03mm – 1mm.

## **2. Direction of placed extensions – maximum score 5 points**

- Extensions and fans should be placed directly on top of the natural lashes in an upright direction at a 90-degree angle to the eyelid.

## **3. Attachment of extensions- maximum score is 5 points**

- Extensions should be securely attached to each natural lash at the base.
- Points will be deducted if extensions pop off or are loose.

## **4. Separation - maximum score is 5 points**

- No lashes or extensions should be stuck together in any way.
- Judges will go through extensions one by one to check.

## **5. Lengths used - maximum score is 5 points**

- Extensions should be no longer than 50% of the natural length.
- Judges will have before photos to compare.

## **6. Thickness/Weight used - maximum score is 5 points**

- Select appropriate thickness for model's natural lashes. Refer to the criteria for the maximum thickness in each category.
- Judges will have before photos to compare.

## **7. Coverage - maximum score is 5 points**

- 100% of lashes 3mm and above in length should be covered (including inner and outer corners)

## **8. Cleanliness - maximum score is 5 points**

- Adhesive should not be excessive or obvious on extensions.
- There should be no adhesive on the lash pads or model's skin.
- Competitors removing adhesive or changing pads before judging will be disqualified.
- Lash mapping is allowed on lash pads for Classic and Russian Volume categories only.

## **9. Overall style - maximum score is 5 points**

- Length, curl and placement should complement the model's eyes and face shape.

## **10. Hygiene, health and safety- maximum score is 5 points**

- Lash artist adheres to industry standards of hygiene, sanitisation, health & safety.
- Hands are to be sanitised before starting.

## NEW VOLUME

### 11. Fans- maximum score is 5 points

- Fans are created in the correct D per the category rules.

### 12. Fans- maximum score is 5 points

- Open width of fans complements the look.
- Points deducted if they distract from the overall look and appear unnatural.

## RUSSIAN VOLUME

### 13. Transition- maximum score is 5 points

- A seamless transition of lengths across the lash line has been created.

### 14. Fans- maximum score is 5 points

- Volume fans are evenly opened and symmetrical across the lash line.

### 15. Fans- maximum score is 5 points

- Fans are made in the correct D per the category rules.

### 16. BONUS: Same 'D' of fans used on each natural lash- maximum score is 5 points

- All fans contain the same amount of extensions on *every* natural lash, i.e., all 2D, all 3D, all 4D

## EXPLANATION OF JUDGING

Judging is based on a 1-5 scale, 1 being the lowest and 5 being the highest. Judges' scores are final.

Judging is blind. Each model will be provided a number at check-in, which will be used to identify the lash artist at the end of judging. Judges are not to socialise with lash artists during the competition.

Judges are not allowed to communicate with contestants about the competition prior to and during the event.

Each judge will be assigned 1-3 categories to judge on the day so that they have ample time to inspect and score the lashes.

Should there be a tie for first place, the judges will review each model's lashes and select a winner through a majority vote.

If time allows, judges will provide comments and feedback but this is not guaranteed due to tight time restrictions of the trade show.

## **RULES AND CONDITIONS FOR COMPETING**

- No one other than the competitor and the model is allowed on the competition floor. Do not invite friends, family or colleagues to watch as they will not be allowed.
- When time is called, lash artists are to put their tools down and stand up. If competitors do not stand up immediately, they will be disqualified.
- Hair is to be tied back during the competition and should not be touching the client or the products for hygiene purposes.
- All products should be labeled. If no label exists, create one and write what the contents are.
- Personal belongings for models and lash artists should be placed underneath the beds.
- Water is allowed on the floor during the competition. No food or other drinks allowed unless there is a medical need.
- Please inform the Director or Floor Judge if you have a medical condition that requires attention.

### **Station Set Up**

The organisers provide all contestants:

- Massage bed
- Bed roll
- Lamp
- Rubbish bin

Contestants must provide the below:

- Tools and products
- Hand sanitizer
- One model per category
- One lash brush for judging
- One extra pair of gel pads for judging

*Blankets and pillows are not required but highly recommend for the comfort of models.*

## **TERMS AND CONDITIONS**

- All entrance fees are non-refundable and non-transferable.
- The competition welcomes all levels from students to experts.
- Competitors and models must be at least 16 years old.
- To complete the registration process, entrants must email their training certificates/qualifications and proof of liability insurance at least 5 days BEFORE the competition.
- Models are not supplied to competitors.
- If a competitor does not speak English, they are allowed to have a translator accompany them. Translators are not provided and must be approved before the competition. Please notify director at

lashchampionships@gmail.com if you do not speak English and plan to bring a translator. Translators must be checked in on the day.

- For a full list of terms and conditions, see here:  
<https://professionalbeauty.co.uk/site/termsandconditions>