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## ShowHub – your online event platform

ShowHub is our platform for Professional Beauty and will allow you to connect with visitors before, during and the after the show.

As an Exhibitor at Professional Beauty, you will receive a basic showcase as part of your stand package. If you would like to make full use of the platform and the opportunities it provides by upgrading you should contact your Account Manager on +44 (0)207 351 0536.

You should have received an activation code from the Operations team via email which also contain guidance on how to get started in building your showcase.

The more information you upload to your Showcase and the more information you provide us with, the more presence you will have online and the more buzz we can create around your stand.

If you have not yet received your activation code or would like further guidance on this exciting new product, please email [matt.p@thepbgroup.com](mailto:matt.p@thepbgroup.com)

### [YOU CAN FIND A COMPLETE SET OF STEP-BY-STEP GUIDES TO GETTING STARTED WITH SHOWHUB HERE](#)

You can also watch some short training videos here:

- [Activating your ShowHub](#)
- [Setting up your ShowHub for the first time](#)
- [Creating Exhibitor Badges manually](#)
- [Creating Exhibitor Badges in bulk](#)
- [Downloading your stand & product QR Codes to display on your stand and find your connections](#)