



**ASIA**  
LE MÉRIDIEN PHUKET BEACH RESORT  
13-14 MAY 2019

JOIN THE  
INDUSTRY'S  
BEST MINDS

PLATINUM  
PARTNER



PARTNERS



**Thailand: Global Wellness Destination**



# ICONIC. EFFECTIVE. CREATIVE

## EMBRACING WELLNESS TO IMPROVE YOUR BUSINESS

Ideas translated into action. Executives from Asia's leading spa, hotel and salon groups will meet and gain solutions to the issues facing the industry.



- **TAKE BACK IMMEDIATE LEARNINGS FOR YOUR SPA**

As a delegate, the convention will give you exclusive access to the insights of key decision-makers. You will take back ideas and programmes for immediate implementation in your spa.

- **SOCIAL NETWORKING**

Be it in the conference room or socialising over lunch and dinner, the convention allows you to build new relationships among Asia's spa and hotel community.

- **MEET**

From the Four Seasons to MSpa, Mandarin Oriental to Rosewood, Mandara to Shangri-La, you will meet Asia's key spa influencers.

- **BRAND SHOWCASE**

Meet suppliers to the spa, beauty and wellness professions in our intimate brand showcase.



# 2019 ASIA CONVENTION PROGRAMME – DAY 1

DAY 1 MONDAY 13 MAY 2019	
09.30	INTRODUCTION FROM YOUR HOST
09.45	<b>WELCOME:</b> His Excellency Mr. Sukhum Kanchanapimai, Permanent Secretary, Ministry of Public Health, Royal Thai Government
10.00	<b>Alternative routes to success</b> Lara Morgan, Wellness Brand Investor, Co-owner and Founder, Scentered
10:30	<b>Clinical wellness programs and the science of prevention</b> Dieter Burckhardt, Program Development Director, BDMS Wellness Clinic
	STREAM 1
11:00	<b>Ageing guests: Moving from fear to flourishing</b> Samantha Foster, Founder of Flourish, Director of Healthy Highs Pty. Ltd., Australia Dr Somboon Roongphornchai, M.D, OB & GYN, ABAAM, ACASP Managing Director of ABSMEDiQ Wellness Center, Physician at VitalLife Scientific Wellness Center
11:50	BREAK
12:15	<b>Spa concepts from around the world: Let's adopt what works in Asia and drop what doesn't</b> CHAIR: Andrew Jacka, Asia Pacific Spa & Wellness Coalition Lek Bunnag, Founder & Managing Director, Bunnag Architects, Thailand Kampanart Lamoh, Executive Director, LifeCo (Thailand) Co.,Ltd. (Phuket) Shenyn Wang, Director, Orient Retreat, Taiwan
13:15	NETWORKING LUNCH. EXPO
14:50	<b>Can Hotel Spas, Salons and Gyms Generate Sufficient Profit?</b> • Learn how to maximise your leisure space or lose it to F&B CHAIR: Neil Orvay, Owner & Founder, Evolution-U, Co-Founder, Sense of Touch Group, Hong Kong Tricia Bannister, Founder, Expand Wellness Consulting & Health Coaching Vanessa Main, Director, The Loft Studio Spa, Australia Niamh O'Connell, Group Vice President – Guest Experience and Wellness, Rosewood Hotels
15:30	<b>Untapped Niches: Successful implementation of new concepts. Exploring those bring new treatments to the Asian spa scene</b> CHAIR: Andrew Jacka, Asia Pacific Spa & Wellness Coalition Nikki Hennigan, The Dose, Bali, Indonesia Benjamat Saipanya, Founder, Benja Chair Massage, Netherlands Monique Sanchez, Founder, Aqua Biking Thailand
16:20	<b>What I Wish I Knew Then</b> • Key takeaways from leaders in spa and hospitality CHAIR: Mark Moloney, Managing Director, Professional Beauty Group Vanessa Main, Director, The Loft Studio Spa, Australia Luisa Anderson, Regional Director of Spa, Bali, Maldives, Langkawi, Thailand, Four Seasons Hotels & Resorts Niamh O'Connell, Group Vice President, Guest Experience and Wellness, Rosewood Hotels
17:20	END DAY 1 CONGRESS (exhibition continues until 18.00)
19:30	NETWORKING DINNER

## STREAM 2

### New Services and Treatments in the World of Medical Aesthetics

- Innovations and interesting new treatments for your treatment menu. Profitable services that enhance the guest experience and client retention.

Jean-Eric Knecht, President, Elegance, France

### How to Win Friends and Influence People

Neil Orvay, Owner & Founder, Evolution-U, Co-Founder, Sense of Touch Group, Hong Kong

### How to build an Iconic brand

- Our panel of operators discuss how to put your business on the map

CHAIR: Paul Hawco, Director of Wellness, Rosewood Phuket  
Gopal Kumar, Director of Wellness & Spa, Kamalaya Wellness Sanctuary and Holistic Spa, Thailand

Alex Zotos, Principal & CEO, Elly Lukas College, Australia

Sandie Johannessen, Senior Spa Director (Asia Pacific) – Four Seasons Bangkok

### Celebrity and Spa

- Attracting celebrity endorsement and ensuring your spa benefits from the right kind of notoriety

CHAIR: Kathryn Moore, Founder & Managing Director, Spa Connectors  
Andrea Lomas-Gong, Head of Group Spa Operations, Mandarin Oriental Hotel Group  
Ozgur Cengiz, Resort Director, JOALI Maldives  
Emma McGrady, Director of Crown Spas, Crown Hotels & Resorts, Australia

# 2019 ASIA CONVENTION PROGRAMME – DAY 2

DAY 2 TUESDAY 14 MAY 2019	
09.30	<b>REGROUP &amp; ORIENTATION</b>
09.35	<b>Become a kick-ass Leader; build a kick-ass Team!</b> <i>Vanessa Main, Director, The Loft Studio Spa, Australia</i>
10.30	<b>The Rise of Hot Springs</b> <i>Charles Davidson, CEO, Founder, Director, Peninsula Hot Springs, Chairman, Victorian Tourism Industry Council, Chairman, Global Wellness Institute – Hot Springs Initiative</i>
	<b>STREAM 1</b>
11.20	<b>Treating Guests Living with Cancer and Others with Compromised Health</b> CHAIR: <i>Jean Guy de Gabriac, Founder &amp; CEO, Tip Touch International</i> <i>Julie Bach, President, Spa4ThePink/Wellness for Cancer</i> <i>Christine Clinton, Founder, Christine Clinton Cancer Care, U.S.</i>
11.45	<i>Rupert Schmid, CEO, Biologique Recherche, France</i>
	<b>STREAM 2</b>
	<b>Listen to your body</b> <i>Hisako Nomura, Occupational Therapist, Founder and the Official Representative of the Association of Ecological Therapy, Senior Managing Director, P.A.S.. Co Ltd.</i>
	<b>How to work with influencers to grow your brand and what to look for when hiring social media management</b> <i>Brooke Vulinovich, Social Media Trainer, Speaker, Instagram Specialist</i>
12.15	<b>LUNCH. NETWORKING. EXPO</b>
14.15	<b>What investors are looking for when it comes to spa and wellness investments</b> • Financiers and operators discuss experiences and provide a route-map to gain investment CHAIR: <i>Mark Moloney, Managing Director, Professional Beauty Group</i> <i>Matthew Brennan, Chief Financial Officer, Kamalaya Wellness Sanctuary &amp; Holistic Spa, Thailand</i> <i>Lara Morgan, Wellness Brand Investor, Co-owner and Founder, Scentered</i> <i>Karen Golden, General Manager, Destinations &amp; Wellness Group (Tourism), Belgravia Leisure, Board Member, Australasian Spa &amp; Wellness Association, Australia</i>
	<b>Authenticity &amp; Wellness</b> • Fake it and your customers will find out CHAIR: <i>Jean Guy de Gabriac, Founder &amp; CEO, Tip Touch International</i> <i>Michelle Ford, Founder, A Luminary Life, Vietnam</i> <i>Luisa Andersen, Regional Director of Spa – Bali, Maldives, Langkawi, Thailand, Four Seasons Hotels &amp; Resorts</i> <i>Sarah Savidge, Director of Sales &amp; Marketing, Vikasa Yoga Retreat, Thailand, Health Coach</i>
15.00	<b>Fitness &amp; Mental Health – How can our industry make an impact?</b> <i>Barry White, Founder &amp; Director, White Consulting</i> <i>John Young, Vice President Pan Asia Commercial Sales, Johnson Health Tech (Matrix Fitness)</i> <i>Zoe Palmer-Wright, ND, BA (Hons) Ad Dip Nut, Ad Dip Hrb Med, Clinical Nutritionist &amp; Naturopath</i>
15.45	<b>BUSINESS TAKE-AWAYS</b> • Chairs of each sessions report back, each with a minimum of one 'nugget' for delegates to take back home to implement • Feedback & questions from delegates
16.15	<b>WRAP-UP AND CLOSE</b>
19.30	<b>AFTER SHOW PARTY</b> Delegates are welcome to join a select group of speakers and sponsors in an informal offsite Phuket beach venue. At your own expense

# RETURN ON YOUR INVESTMENT

As organisers, we guarantee\* that you will take back at least one idea to implement in your business for each day you are with us.

## YOUR INVESTMENT:

2 Day Delegate Pass – Operators\*\* – USD 475

1 Day Delegate Pass – Operators\*\* – USD 300

2 Day Delegate Pass – Suppliers\*\*\* – USD 1475

## PARTICIPATION FEES INCLUDE:

- Full delegate pass to all conference sessions
- Meeting facilitator with your fellow delegates via the dedicated World Spa & Wellness Asia App
- Breakfast, lunch and refreshments
- Two evening parties, including drinks and buffet dinner on the 12 & 13 May

\* If you do not gain two meaningful ideas to take back to implement in your business then please contact our managing director, Mark Moloney via email at [mark@professionalbeauty.co.uk](mailto:mark@professionalbeauty.co.uk) by 31 May 2019. You will receive a full refund of your conference booking within seven days.

\*\* **Operators** – executives of spas, hotels, clinics, salons

\*\*\* **Suppliers** – The convention is subsidised by our brand partners. If your company is not showcasing your brand at the convention then we're sure you'll understand why as a supplier you should pay the full rate of US\$1475. Suppliers include skincare brands, furniture or equipment suppliers.

MEDIA PARTNERS:



## TO BOOK, CONTACT:

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Or book online at: [www.worldspawellness.com/asia](http://www.worldspawellness.com/asia)

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