

# **NAIL TECHNICIAN OF THE YEAR**

This is a short overview of the information requested for an entry to the Nail Technician of the Year category at the Professional Beauty GCC Awards.

#### **Who Can Enter**

Any nail technician, or beauty therapist who performs nail treatments, who has been working in a salon or spa or as a mobile or home-based tech or therapist since at least May 2020.

Detailed below are the questions in order they appear in the entry form, and any notes or hints relating to them.

#### **About the Submitter**

Here the person entering the form should enter their contact details. They may differ from those of the entrant's primary contact. You will be asked:

- Full Name;
- Job Title;
- Company;
- Telephone;
- Email;
- How did you hear about the Awards?.

### **About the Entrant**

In this section, enter the following details for the entrant:

- Full Name;
- **Picture of Entrant.** This picture will be used for publicity around the awards. It can be changed at any time by emailing the Awards team;
- Web address;
- How long have they been working in the industry?
- The entrant is... Use the dropdown menu here: 1. Mainly Salon-based; 2. Mainly Spa-based; 3. Mobile or Freelance;
- What is the name of the Salon or Spa they are based in?;
- Correspondence Address (incl. City, PB Box and Country);
- Main Phone Number;
- Email.

At the end of this section, you will be asked for links to their webpage and various Social Media channels – all of which are useful but not mandatory.

# **Main Questions**

- 1. Which brands do you use/stock? 50 words max.
- **2. Please list the professional qualifications held.** *You will have the opportunity to upload copies of the certificates in the coming pages; 300 words max.*
- 3. Please list any additional training you have undertaken, including dates of when the most recent training was completed. 300 words max.
- 4. Outline your areas of specialism and any treatments or techniques you have developed. 300 words max.
- 5. Please outline how you have contributed to the success of your own business or the business for which you work in the past 12 months and any plans to develop the business over the next year. 400 words max.
- 6. Please explain how you ensure a high standard of treatments, hygiene and client care, giving examples where possible. 300 words max.
- 7. Have you done anything to champion or develop the nails industry? (e.g. work as an educator, speaker, judge or work in your local community). If so, please provide details and dates. 400 words max.
- 8. What sets you apart from other nail technicians why do you deserve to be Nail Professional of the Year? 350 words max.

# **Supporting Documents: Pictures**

Here you should upload:

- A picture of the Nail technician at work in uniform, preferably;
- At least 3 pictures of work done in the last 12 months. These should not be re-touched or edited.

# **Supporting Documents: CV & Additional Material**

Here, upload a current CV, and any supporting materials you feel will support the entry – e.g. press coverage, treatment menus, qualification certificates, etc..